

#### **Dana West Yacht Club**



Not Quite the Vision We Had in Mind:

**Our journey through COVID-19** 



#### Overview

- Mandatory Closure
- Staff and Clubhouse Maintenance
- Social Connections
- Fleet and Race Activities
- Member Retention and Member Services
- Junior Sailing Program
- Reopening and Financial Position

#### **Mandatory Closure**

On March 17<sup>th</sup>, the Board of Directors of Dana West Yacht Club was preparing for their monthly meeting, scheduled to begin at 7:00 pm at the clubhouse. At 4:00pm, Board members received notice from the County of Orange "prohibiting all public and private gatherings of any number of people, including at places of work, occurring outside a single household or living unit." Within three hours our Commodore arranged for an online meeting and all Board Members were able to attend. The original agenda for the meeting on whether or not the clubhouse was to remain open with Covid-19 infections on the rise was now moot.

Our Commodore, Tamara Tatitch, immediately seized the opportunity: How can we improve the clubhouse during this closure? How will we keep our Members engaged? How will we care for our Staff and their needs? In the weeks and months to come, her marketing and digital savvy truly helped DWYC navigate the unknown waters of what we would all start calling the "new normal."





Our Staff are extended Members of the Dana West family, some of whom have been with us for over 20 years. The Board and the Members were immediately concerned about their physical and financial health during the weeks and months of our imposed shut down.

On March 29<sup>th</sup>, a special Board meeting was called and the following motions carried:

- Pay the Staff one time bonuses in a total amount of \$17,000.
- Extend Staff salaries through May 30<sup>th</sup>.
- Allow Staff to advertise their services in club communications for home, office, and boat maintenance.

The membership expressed an interest in starting a donation fund for the Staff as well. Coordinating through the club administrative office, the Members donated over \$10,000 to be split equally among the employees.



#### **Clubhouse Maintenance**

The clubhouse closure allowed us the opportunity to do some sprucing up! Usually the Members would have a Clean-Up day the weekend before Mother's Day. This year, the Staff took on the usual tasks, and some Member volunteers did so much more! Some highlights:

- Burgees were reorganized and thoughtfully spaced around the club.
- All wood trim, baseboards, and the DWYC podium were varnished.
- A new and stronger WiFi router was tested and installed, as well as a new TV.
- The subflooring in the Marlin Room dining area was replaced.
- The tile flooring throughout clubhouse was buffed and resealed.
- Paint touch ups were completed, as well as brass polished.
- All granite countertops were resurfaced and sealed.
- A new vanity was installed in small ladies bathroom.
- The cabinet in the large ladies bathroom was refurbished with a new beautiful teak top.





#### **Monday Night Games**

When Monday Night Football ends, Trivia Night at Dana West begins! Rear Commodore Molly Dearing and her husband (and frequent club volunteer) Matt Dearing run Trivia Night on Mondays at the clubhouse. During lockdown, they put their creative minds to work and launched Game Night on Zoom. We played the Match Game, Bingo, Family Feud, and enjoyed a Scavenger Hunt as well. For almost three months they crafted wildly popular events every Monday with more than 60 Members joining online.







#### Friday Night Happy Hour

From the beginning of April to Labor Day weekend, Commodore Tamara Tatitch hosted Happy Hour every Friday night from 5:00 to 7:00 pm on Zoom! The Zoom calls allowed us to see other Members while we were hunkering down at home. We caught up on what was going on in our lives personally and professionally...and for a while there we were relaying the status of our household toilet paper count! Director Julie D'Urso hosted a mixology class one Friday and taught us how to make the best blue cheese stuffed olives, perfect lemon twists, and two amazing cocktails!





# **Odyssey Book Club**

With so many of us finding a lot of time on our hands as we stayed at home, Port Captain Nina McNeely started an online book club in late March to discuss the books we were devouring in isolation. The Book Club meets via Zoom every two weeks to talk about the current official selection, other books we are reading, and old favorites. Common discussions also include paper books versus digital content, as well as "Does listening to a book count as 'reading' a book?"

The meetings have allowed us to get to know other bibliophile club Members in a very meaningful way. We're all looking forward to the day we can meet live in person!

YORK TIMES BESTSELLER WHERE CRAWDADS DELIA OWENS





LUCY FOLEY











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Member Stacy Savage graciously offered to lead a free Stretch and Breathe yoga class online. We were doing so much sitting while working and staying at home, she thought it was important that we get up and elongate our bodies. She provides the Members a chance to take a peaceful moment in their Thursday mornings to reconnect with one's inner peace in a tumultuous time. Originally starting in May, the classes continue even into the fall.

Namaste!

#### DWYC STRETCH & BREATHE YOGA FOR EVERYONE WITH STACY SAVAGE



IRSDAY MAY 2157 10-11 AM IA ZOOM!



#### Live in Concert!

You may have seen Lark Knowles on the news or on the cover of the OC Register. Yes, she went viral nationwide for setting up her piano in her San Clemente driveway so she could lift hearts and somber moods performing songs we all know and love! Lark has performed at DWYC many times and is best known playing to a crowded room exchanging favorite sing-along tunes in Dueling Pianos.

We were so excited to host two online concerts for Members during shut down starring Lark Knowles on her piano. She was a bright moment in an uncertain time!





#### Lines & Bits Newsletter

The newsletter was considered an essential 'normal' in these unusual times. The monthly Lines & Bits continued to be published, in print and on-line, during the closure and reduction in services. It may not have been the full-sized standard publication, but it showed up every month in Member's mailboxes as a reminder of inclusion in the DWYC family.

### Weekly E-Blast

During pre-Covid times, Members rely on the weekly email to focus on one thing: the menu! Commodore Tamara Tatitch used the communication for so much more, providing Members with clubhouse updates, new county & state health regulations, and information about all of the events happening online.





# Fleet and Race Activities



#### Champagne Campaign

Fleet Captain Rich Blanco faced a unique problem: He had too much Champagne on his hands! Thinking ahead, he had bought bottles for all of the cruises for the year. As reciprocal clubs closed and cruises were canceled, what was he to do with the surplus? Rich and wife Karen organized a socially distanced Champagne pick up. Members who had signed up for cruises motored by the Blanco's boat in their dinghies and picked up a bottle! Members also guessed how many shells were in a bottle, and winners Matt & Renee Allaire guessed the exact number, winning a basket of alcohol and rolls of toilet paper!









#### **Memorial Day Dinghy Rally**

What a memorable Memorial Day weekend for Dana West Yacht Club Members! Since the club was still closed, Members decorated themselves and their dinghies in patriotic trimmings and cruised Dana Point Harbor. The dinghy rally was 36 strong, circling the harbor, waving flags as they went past the judge's boat. One boat even grilled 100 hotdogs and handed out separate bags including hotdogs, condiments and chips. Winners of the Best Patriotic Outfits and Best Decorated Dinghy accepted their prizes which included Corona Beers, hand sanitizers, toilet paper, and DWYC shirts!











# Isthmus Cruise

With social distancing and mask requirements still in place, DWYC still wanted to experience a cruise to Isthmus. Thirteen boats joined the cruise. Upon arrival Fleet Captain Rich Blanco handed out welcome bags which included DWYC Cruising 2020 masks along with individual hand sanitizers. Morning eye openers were distributed using an extended grabber tool. A dinghy cruise by caves and caverns was a big hit! A BBQ ensued on the Harrison's boat, again handing out individual bags to everyone in their dinghies. A fun time was had by all, still social distancing all the way!



Ser Info Rega	ies Star rmation atta result	s last update	races s al and s ed: Satur		PM CDT					
Pos	Sail	Boat	Rating	Skipper	Yacht Club	1	2	з	4	То
1	7718	TEKEELA	186	JOCK MCGRAW [Non-Spinnaker B]	DWYC, ALYC	[3]	[4]	1	1	
2	1069	Clean Slate	150	Roger Salway [Non-Spinnaker B]	DWYC	1	2	[9/DNC]	[9/DNC]	
3	USA 52676	Moonraker	150	Scott Eaton [Non-Spinnaker B]	Dana West Yacht Club	[6]	[7]	2	2	
4	97938	Starckweather	129	Graham Forsyth [Non-Spinnaker B]	DPYC	2	3	[9/DNC]	[9/DNC]	
5	3773	La Chasse	200	Lloyd Chase [Non-Spinnaker B]	Dana West Yacht Club	7	1	[9/DNC]	[9/DNC]	
6	5181	MAC	174	Jennifer Ziska [Non-Spinnaker B]	MBYC	4	6	[9/DNC]	[9/DNC]	10
7	56896	Tomol	138	Sue Griesbach [Non-Spinnaker B]	DWYC	5	5	[9/DNC]	[9/DNC]	10
8	7	CARAVELA	192	Scott Ryan	Dana West Yacht Club	[9/DNC]	[9/DNC]	9/DNC	9/DNC	1



Jack and Jill Series Dana West Yacht Club | June 27-August 22, 2020 [View in Media Format] [View With Divisions]

Non-Spinnaker A (7 boats) (top) Series Standing - 4 races scored Information is provisional and subject to modification Regatta results last updated: Saturday, July 25, 2020 6:11:23 PM CDT Click on race number to view detailed race information.

Pos	Sail	Boat	Rating	Skipper	Yacht Club	1	2	3	4	Total	Pos
1	46981	Besame Mucho	120	Dan Hannegan [Non-Spinnaker A]	DWYC	[3]	[1.5/TIE]	1	1	2	1
2	67404	MASQUERADE	96	CARL VANDERBEEK RON LEE [Non-Spinnaker A]	TPYC	1	[3]	[2]	2	3	2
3	52316	<b>Buenos Aires</b>	84	Mark Williams [Non-Spinnaker A]	DWYC	4	1.5/TIE	[8/DNC]	[8/DNC]	5.5	3
4	97948	Getting Off	90	Walter Folsom [Non-Spinnaker A]	DPYC	2	4	[8/DNC]	[8/DNC]	6	4
5	56939	ms. behaved	81	benjamin lakin [Non-Spinnaker A]	Fresno Yacht Club	[8/DNC]	[8/DNC]	8/DNC	8/DNC	16T	5
5	56053	Aimant de Fille	81	Steven Ernest [Non-Spinnaker A]	TransPac Yacht Club	[8/DNC]	[8/DNC]	8/DNC	8/DNC	16T	5
5	46600	Blew m'en-fous	120	Peter Cochran [Non-Spinnaker A]	dwyc	[8/DNC]	[8/DNC]	8/DNC	8/DNC	16T	5

# Jack & Jill Racing

What better way to maintain social distancing than with some double handed racing?

Dana West hosted three Jack and Jill races with sixteen boats registered for the series. Winner highlights include long time members The Hannegan's of Beseme Mucho, and The McGraw's of TEKEELA.

#### **Member Retention and Services**



#### 480+ Members Strong

Vice Commodore Hydee Riggs did a remarkable job with the Member rolls!

- More than 10 memberships were added while we were closed!
- No memberships were lost due to the shut down!
- We have 20 potential Members on the wait list.

In May, the Board approved a \$100 club gift card to be sent to all regular Members, and a \$50 gift card for all Senior and Associate Members (whose dues are half of regular Members). The intent was to entice our members to come back to the club and see all of the clubhouse improvements.

The campaign was well received!



#### Member Services

In late March, the Flag Officers worked together to create a new volunteer committee called Member Services. Rear Commodore Molly Dearing stepped up to lead and coordinate the volunteers.

- The committee provides outreach and support to Members who may fall ill, have household members who are ill, have isolated to avoid infections, or simply require assistance.
- Volunteers assist with picking up groceries, prescriptions, or delivering a take-out meal.
- A phone tree was established and every Member of the club was called just to check in.

So many Members continue to volunteer their time to help their fellow Members! It really shows how close our Dana West family is!



#### Summer Camp 2020





The Juniors' program has been a bright spot in this summer of COVID!

Our quest to hold summer camp was undertaken with a great deal of care and concern this year, due to the ramifications of COVID-19. It was necessary to reconsider everything this summer - from the dates, timing, length, and cost of camp, to how we took precautions for COVID-19. We faced an extra financial burden in the respect that we have not had the opportunity for our typical spring fundraising.

The Junior Sailing Camp expanded to six one-week sessions from the originally planned four sessions because we kept getting inquiries and interest. Many kids participated for more than one week. All in all, we had 20+ kids each week and over 90 different kids attended camp. What an awesome turnout!



We followed the CDC recommendations and developed a daily protocol to screen sailors, counselors, and volunteers for COVID-19. We also adhered to social distancing, including renting additional boats to accommodate one child per boat. The kids sailed Lasers, RS Teras, and FJs. Each child enrolled also received a Dana West Youth Sailing Gaiter to wear over their face, in addition to t-shirts. We did our best to keep everyone healthy and happy on the water and the dock!

Many of the parents and kids in our summer program have expressed interest in continuing to sail and race. We are evolving the program and are in the process of developing racing and intermediate sailing programs for the fall and winter.



The camps went through daily boat sanitations and socially distant briefings in the park across the street from the clubhouse!





#### Dana West Yacht Club



May 28<sup>th</sup>, 2020: We're Open!

(sort of)

## Reopening

On May 22<sup>nd</sup>, we received notice from the County of Orange that we could re-open! The following plan was immediately put into place:

- Operate at 25% capacity as allowed by county guidelines.
- Bring back employees slowly and according to demand.
- Offer a small, limited menu that is manageable with two employees in the kitchen.
- Market take-out service with a 10% discount.
- Menus are in acrylic holders that are easily sterilized, or available in a contactless QR Code.
- Officers of the Deck retrained to greet and seat members, answer phones, and assist with to-go orders, as well as sanitizing dining tables and enforcing CDC guidelines.
- No seating around the bar.
- No guests or reciprocals allowed for the time being.
- Temperature check, masks, and gloves are required for staff, and installed plexiglass shields where needed for their protection.
- Masks required for members while moving around the clubhouse, with disposable masks being available.
- Install several sanitation stations throughout the clubhouse.





#### **Financial Position**

The forethought of our Long Term Planning Committee and our Finance Committee, as well as the attention to detail by our Food and Beverage Committee, has enabled DWYC to survive the pandemic in a healthy financial situation.

Thanks to our members who are loyal and committed in paying their membership dues during the pandemic, the club has been able to meet its monthly expenses without any hardships while still doing renovations, providing salaries and bonuses to our staff, and giving membership appreciation cards to our members.





We want to thank the SCYA Commodore and Board for this unique opportunity and for your consideration!



